



ROYAL | DOCKS | WORKS CIC: COMMUNITY WEALTH BUILDING AND SHARING ECONOMY FOR THE ROYAL DOCKS

A draft guiding ethos to the proposed Royal Docks Works CIC focusing on community wealth building and creating a sharing economy. This logic is intended to be informed by citizen mapping workshops, associated exploratory and solution projects. This will inherently be explored and adapted via a community driven co-creative collaborative mapping process.

CREATE AN ECONOMY THAT WORKS FOR ALL

A few helpful introductory videos:

- <https://cles.org.uk/news/animation-what-is-local-wealth-building/>
- https://www.youtube.com/watch?time_continue=2&v=cpkRvc-sOKk
- <https://www.youtube.com/watch?v=olQdYXCKUv0>
- https://www.youtube.com/watch?time_continue=9&v=6yBTbNZGqW0

Our mission is to support and create local economies that work for all - A proposition for discussion.

‘As we scan the horizon, we see gaps across systems. Dots to connect. We spark and deepen relationships among a growing movement of people using local economies to create healthy, equitable communities.’



The Royal Docks Works CIC Community Mapping Project is:

- **Community-Minded**

Our Community includes parents, community leaders, teachers and students, people of faith, entrepreneurs, scientists and others interested in creating a more healthy and just neighbourhood. The interests and needs of our Community members deeply informs our work, and your passion and support enable us as a team to have an outsized impact.

- **Exploratory and Solutions-Focused**

We know all about the problems -- from climate change to income inequality to political corruption. Our workshops and mapping focus instead on exploring and creating innovations that can drive the environmental and social change we need, as well as the little things individuals and communities can do to make a difference. We call it 'Finding and Growing Solutions'.

- **Action-Oriented**

We believe that dramatically increasing civic participation -- not just refining our consumer choices -- is the key to unlocking the profound challenges we face. Our proposed four month Citizen Mapping program aims to equip participants with the basic skills they need to map the community, organize and lead a local project. And our campaigns provide diverse, engaging opportunities for our Community members to get involved, from the global level down to where they live and work.



Act Local First

Local First is more than just a catchy slogan. It's sophisticated work to change our cultural narrative. It has made possible a shift from “there is no alternative” to the idea that a purchase impacts another human being; that there is the possibility of a relationship and real care in our exchanges. Local First means increasing demand for locally owned, made and grown businesses, goods and services. And it means telling a new story – one where we support local, cooperative and community-owned businesses and each other.

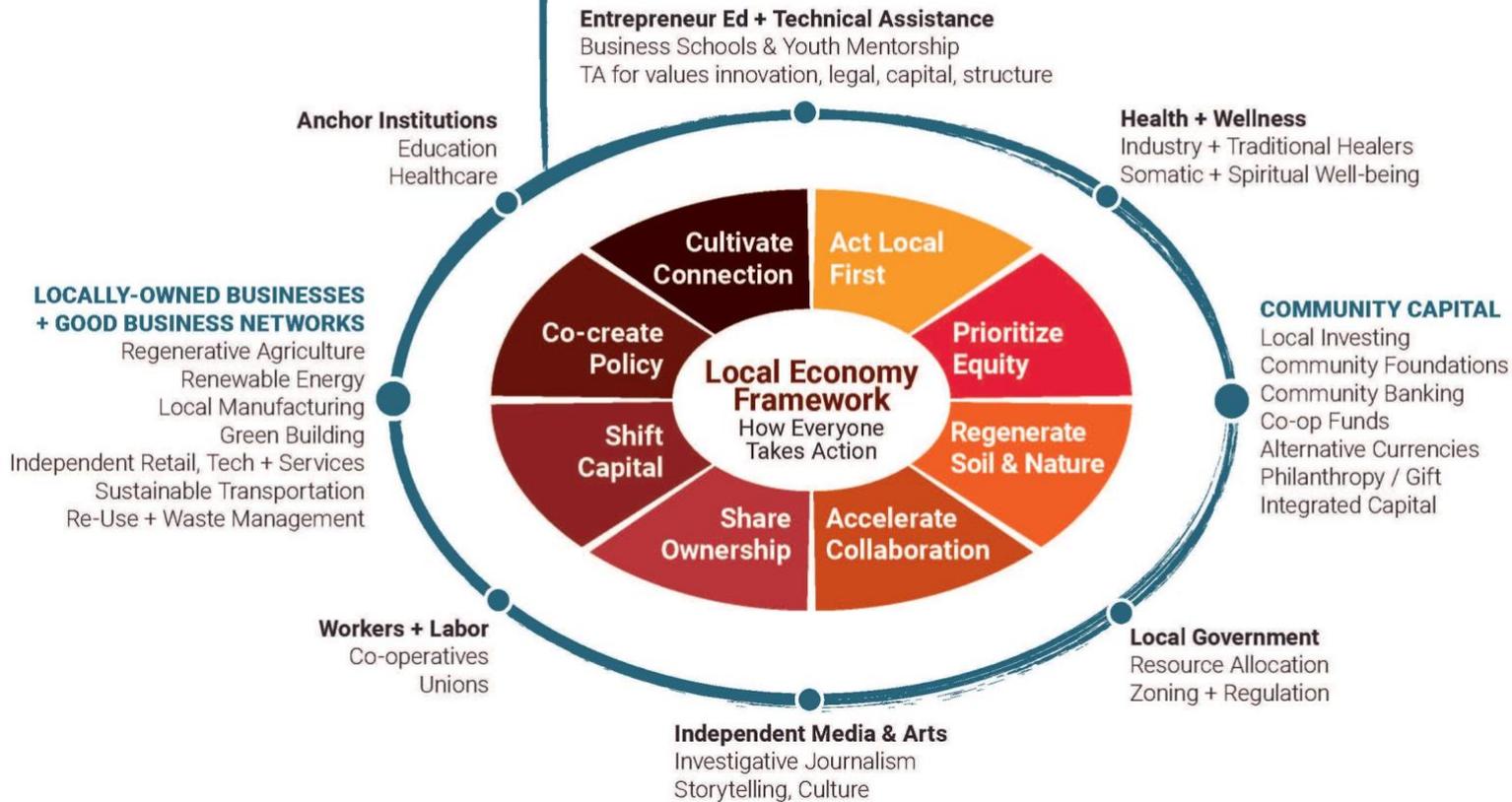
What (and Who) Makes a Local Economy Ecosystem Work?

Building healthy, equitable local economies isn't the work of a single leader or organization: it requires local ecosystems of individuals and institutions to come together, understand their relationships to each other, and choose to collaborate. By co-creating strategies these different stakeholders can align and accelerate the positive impact they seek in their local communities.



Roles and Sectors in the Ecosystem

These Roles and Sectors come to life through everyday patrons, neighbors and members of faith communities — all of us — who lead and love our businesses, organizations and institutions.





Local Economy Ecosystem

Act Local First

The path to quality jobs, deeper connection and wealth-building for more neighbors is tied to the number and diversity of locally-owned businesses in a community. Support local production for local needs, celebrate the unique, and choose locally owned businesses first.

Prioritize Equity

We are all better off, when we are all better off. Build supportive services and infrastructure for the jobless and under-employed, with attention on race and postcode, so everyone can reach their full potential. Align labor, anchor institutions and businesses in creating local economies that work for all

Regenerate Soil & Nature

If the animals, plants, soil and water we depend on are not healthy, our communities cannot be healthy. Apply holistic land management practices, embrace renewable energy and energy-efficient transit, divest from fossil fuels, and use business to restore ecosystems and reverse climate change.

Accelerate Collaboration

Coordinated support for entrepreneurs and change makers allows more of us to succeed, more quickly. Foster systems of mutual support for local businesses, and build shared infrastructure and technical assistance to advance collaboration.



Share Ownership

When ownership is held broadly, and rooted in community, there is greater resilience. Move economic control from distant corporations to local communities, and choose democratic economic models like worker ownership, land trusts, and the protection of public assets.

Shift Capital

Community Capital represents a growing movement of people and institutions keeping more of their money in their community. Invest in community-based businesses, divest from Wall Street, prioritize under-capitalized communities, and champion “living returns” reflecting the real value of healthy, equitable economies.

Co-Create Policy

Including all stakeholders in the process of making decisions leads to better, more equitable outcomes. Advocate for policies that level the playing field, particularly for local businesses, those historically oppressed, future generations, and our natural world.

Cultivate Connection

Today’s complex crises require a fundamental transition from “me” to “we.” Choose connection, awaken the hearts of entrepreneurs, and align business objectives from growth and transactions, to what we know creates deeper well-being: connection with purpose, community, awe, and compassion.’



So what to do in the Royal Docks?

Citizen Mapping Workshop Programme

The structure of the organising workshop is intended to be accessible, inclusive, open, concrete, simple and focuses in on a simple three step mapping process so everyone participating gets a clear game plan of what we are seeking to achieve:

Following a brief introduction the ideas and relevance of community wealth, a sharing economy and citizen mapping, we will look at -

1. What are your the thoughts and ideas on what is great about your neighbourhood and what really needs to change for the better?
2. How can we make a really useful map of the Royal Docks using these thoughts and ideas to make us proud of our neighbourhood?
3. Where are the current places and future projects on this Royal Docks Neighbourhood map that you would like to see celebrated and supported.

We will create a hand drawn 6 month timeline so you get clear view on how the mapping is actually going to happen and when it will be completed with an overt intention to make something the community as a whole will be proud of and clearly serving their needs.

- February to May 2019 - There will be several public events, in various venues allowing access by all communities to understand the Royal Docks as a neighbourhood and to start identifying potential community-led projects
- June 2019 - Celebrate the Royal Dock's communities via events, a publication and associated projects as part of the London Festival of Architecture 2019



Sources

Business Alliance for Local Living Economies: Be a Localist - BALLE - <https://bealocalist.org/> - (* NB: Text above is extensively drawn from and adapted from this source.)

The Centre for Local Economic Strategies (CLES) - <https://cles.org.uk/our-work/>

Sharing Cities: Activating the Urban Commons - <https://www.shareable.net/sharing-cities>

The Next System - <https://thenextsystem.org/learn/stories/infographic-preston-model>

LSE Blog - <http://blogs.lse.ac.uk/politicsandpolicy/local-democracy-with-attitude-the-preston-model/>

Community Resilience - <https://www.resilience.org/about-resilience/>

Community Mapping - <https://youngfoundation.org/projects/community-mapping-barnet/>

Asset Mapping - <http://www.brighterfuturestogether.co.uk/brighter-futures-together-toolkit/map-assets-in-your-community/>

New Start Magazine - <https://newstartmag.co.uk/>